

*A Special Message For Men Aged 25-40+ Who Are Ready To Transform Their Wealth, Health & Success...*

# **“You’re About To Discover The Highly-Transformative Secrets on How To Master Elite Level ‘Carefreeness’ To MANIFEST The Most Amazing Life of Your Dreams!”**

**Become a More Dynamic, Powerful and ‘Fully Charged’ Man Who Gets WHAT He Wants, WHEN He Wants, From WHO He Wants...**

(And Without Ever Being a Demanding Jerk or Egotistical Bully!)



*“I cannot recommend Paul Irons enough as a learning resource for mental training strategies and concepts. Having been exposed to several testing environments over the last 15 years, not only in his professional capacity, but also in sports/martial arts, his ability to impart knowledge related to the subject of mental woes, adaptability and ‘carefreeness’ is second to none and I regularly seek his advice on such themes, not just for myself, but also for my fighters.”*

**Sean ‘Sexy Curls’ Carter (MMA Fighter & Ultimate Fighter Contestant)**





**From The Desk of Paul Irons**  
[Sigma-Cybernetics Method ]

## **“Are You Truly In Control of Your Own Life, Or Is Life Controlling YOU?”**

### **Let’s be honest for a quick minute...**

You’ve landed on this page for a reason. In fact, it may be *multiple* reasons.

You might be a young guy in your late 20’s, or maybe you’re pushing 40+ and wondering why life hasn’t gone your way.

No matter what age you are right now, you know that deep down in the pit of your gut that you’re fed up with watching other guys grab life by the BALLS and achieve remarkable success (and do it carefree).

### **You know the type of guys I’m talking about...**

The ones who tend to get the dream girls. The ones who land the perfect high-paying contracts. The ones who seem to ooze out cool and calculated confidence no matter what type of heated situation they’re in.

These are the guys who seem to have all of life figured out. It seems like as soon as they walk out of the door in the morning, life (and the people around them) are somewhat magically (and magnetically) attracted to them, in a natural way.



*Amazing opportunities seem to drop in their lap with little to no effort...*

*People admire them and envy just about every aspect of their life*

*Some of the most high-level corporations are desperate to hire them...*

*Smart and positive “Perfect 10” women flock to (and adore) them...*

And other guys are simply jealous of them. (They simply feel inferior, but don’t know why.)

### **“So what’s the “secret sauce” to the seemingly effortless success of these kinds of ultra-rare, SIGMA men?”**

How do they tend to “zig” while the rest of us guys tend to “zag” in life with little to no fruitful rewards?

Before I go into the WHY and HOW they do it, let’s take a closer look at YOU first.

### **When you reflect on your life, do any of these things ring true to you?**

- Do you **lack self-confidence and radiant self-esteem** to the point that you feel it limits how you move and succeed throughout your own life?
- Do you **feel like there’s “something missing”** or that something’s wrong with you that makes you not as successful in love, work, or even reaching your true potential?

- Do you have that **burning desire to make positive changes** to succeed in love, work and more, but unsure exactly how and what you should do?
- Do you want to **transform yourself into a fully-charged man** who's driven, motivated, confident, and highly amped...while remaining cool, calm and collected at all times?

**Here's the real truths you need to accept and fully absorb into your own mind...**

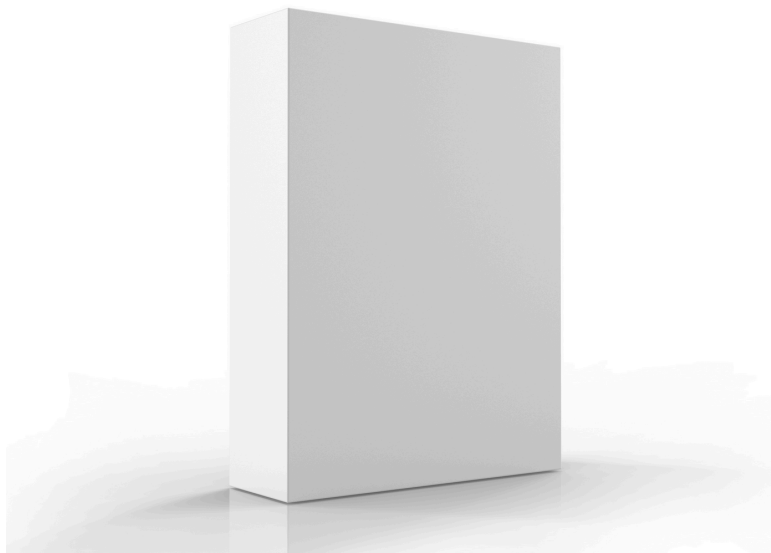
You *can* change. You *can* transform. You *can* become the real dynamic man you've always wanted to be. Every new moment is a new beginning. Every new thought is a catalyst to your own greatness.

You *can* become that free-flowing kind of guy who attracts POSITIVE PEOPLE and POSITIVE OPPORTUNITIES to yourself just like a moth is attracted to a radiant light-bulb in the dark of night.

All you need is the "blueprint" to get you there.

And that's exactly what I've created for you...

## **Introducing "The Sigma-Cybernetics Method" Training System**



### **What Exactly IS The Sigma-Cybernetics Method?**

The Sigma Cybernetics Method training program is a proven "system" of tactics, techniques and principles you can use to become a more confident, more dynamic and more "care free" man who'll open the biggest doors of opportunity with a laid-back approach. This is the same relaxed behavior that is used by some of the world's most ELITE athletes, business pioneers, and even the most-admired celebrities.

With the implementation of this formula, you'll be able to boost your annual income by at least 383%\*, have more loving relationships, feel more in control of your life, and create a **RICH MINDSET** that will pave the way to success wherever you go.



**\*Note:** *Your results in income will vary. More than likely, you'll make even greater income. There are people who only use a few of the tactics in The Sigma-Cybernetics Method training system and earn over \$100,000 per month. And trust me, these people are NO smarter and/or are NOT luckier than you are.*

The good news is, you'll get access to ALL the tips, tricks, techniques, secrets and more that will propel you forward to success unlike you've ever experienced before.

### **What Are The Main Benefits and What Makes This Method So Powerful?**

Once you apply everything that will be revealed to you inside this formula, your life is going to change in a multitude of positive ways. You'll be able to walk through life with **POWER, DOMINANCE** and **MASSIVE AMBITION** like a man amongst boys.

*You'll draw the most attractive women. You'll be able to impress potential employers with ease. People around you will be more attracted and captivated with your every move and spoken word. And all of that is just for starters.*



The Sigma-Cybernetics Method training works like magic, but it's based on human psychology. Not only will you be able to "re-frame" 99% of the negative events and even thoughts you have and put them into a more positive light, you'll notice that doors of opportunity will open before you wherever you go.

***You'll also enjoy these amazing benefits as well...***

- Increase your own feelings of **personal power and entitlement**, while remaining "care free", relaxed and confident in yourself. You will know how to Negotiate, and have a charisma laden chat.
- Increase your own **testosterone levels, sexual vitality, sexual attraction**, and become more fearless when it comes to talking or approaching beautiful women.
- Boost your **energy levels and cognitive functions** throughout the day with purposeful and focused relaxation.
- Enjoy a more **advanced immune system** that'll keep you strong, healthy, and energized when others struggle with fatigue and sickness. You'll learn Esoteric and Modern medical tips, that work!
- **Rapidly decrease your stress levels**, improve overall health, sharpen your mind, and feel more "in the flow" with life instead of swimming against it.
- Increase the number of times you **take more calculated risks to get ahead** and do it all in a much more easy and relaxed way that'll get you the results you really want.
- Skyrocket your own **personal self-esteem, self-confidence, and self-worth** to off-the-chart levels, but in a way that keeps you humble and highly likeable by others.

### ***What makes this method so powerful?***

The answer is simple. It's purely based on human psychology and proven facts. The Sigma-Cybernetics Method training system **INSPIRES** unyielding confidence in you. It does this in a way where you'll feel like the cool 'main man' that everyone admires and looks up to. But at the same time, it'll put you in a state of control not just over yourself and your own actions, but the actions of others as well.

*When you're able to do this with reserved energy, focused control, and without excess emotion, you'll always have a full tank of **ENERGY and STAMINA** to outlast your competition and become a true success in all facets of your life.*

Instead of absorbing stress in life, and having it suck away your life energy, you'll be able to feed off of it, move your attention away from your nerves, and re-align your actions to create more positive outcomes. When people watch you under times of stress, it'll have a **RECIPROCITY EFFECT** on them. This means their admiration of you will become an influence on them. You can use this to your advantage in very positive ways.

## Who Is The Sigma-Cybernetics Method Created For Exactly?

I think the best way to answer this is to point out who this is NOT for.

This formula and information is not for the lazy or mediocre types of people who aren't willing to take action. It's also not for those who are not willing to learn new things, to take new risks, or to simply settle for the "cubicle life" of a mundane job.

*Now for who this formula IS for...*

The Sigma-Cybernetics Method training system is perfect for people just like yourself who are willing to not only work hard, but work **SMART**. It's created for action-takers, big-thinkers, and those willing to expand their own horizons and willing to step outside of their own comfort zones.

It doesn't matter how many times you've failed in your past, or how bad you've struggled or been hurt. There is an old Chinese saying that says something to the effect of: "In order to taste the tea, at first, you *have to taste the bitter.*" *If you've been traumatised, then this can propel you further so a reframe is mustard.*

**This means that if you've already worked hard, you've experience pain, and if you're STILL driven to change and transform (but just don't know how), then you're PRIMED for success. In fact, you're closer to success than you probably realize.**

If you want to continue to lead an "average" or mediocre life, then this method is not for you. But if you want to become a truly **UNSTOPPABLE** action taker, who's willing to bust through your own fears or false beliefs to be the dynamic, carefree MAN you've always wanted to be (in a focused way), then this is for you.

I can assure you, when you invest in this method, and take action with it, you'll be exponentially rewarded in so many positive ways that it'll make your head spin.

In fact, you'll wish you'd found and implemented these tactics, techniques and methods years ago.

The good news is though, you still have a lot of living left to do, and with The Sigma-Cybernetics Method training, you'll get the exact "blueprint" and guidance you'll need to make miracles in your life an everyday occurrence.

***Now, with that being said, let's dive into the good stuff, shall we?***



## **“Here’s a Sneak Peek At The Skills + Tactics You’ll Discover Inside The Sigma-Cybernetics Method training system..**



- I’ll uncover the **unique branch of psychology** that can quickly evoke and promote positive emotions. Do this right and it can get to the root of your own motivations and transform your life!
- Want to find out what really makes you happy? Find out **what really “charges”** you to adapt to changing circumstances and most of all, how to face your deepest fears head on and conquer them like a beast!
- Discover the critical importance of **Hedonic Adaptation** and how it works on human emotions. Plus, find out how it can directly affect your own physiology (in various life situations) and use it to your own advantage. The developed world is clueless about how powerful this really is!
- I’ll reveal to you **the biggest roadblocks and hindrances** that are keeping you from being a dynamic human being. This means being a more laid-back person, yet remaining fully in control and confident, in any given situation!
- Still hold hate or disdain in your heart for others who’ve wronged you? I’ll show how you can **harness the power of forgiveness** to skyrocket your self-esteem and self-worth, but also transform your overall happiness and personal vitality!
- Find out exactly **why you feel so out of control in your own life** and discover what you can and can not control. When you’re able to separate the two, it’ll put you in the driver’s seat to propel you forward to massive success and personal dominance! Hint: *This takes less than 20 minutes!*
- I’ll show you the exact way to plan out your life to **become more radiant, dynamic and “carefree”**. This is actually influence by one of the greatest pieces of literature to ever be written on the subject of being effective in every aspect of your own life!
- **Try this little trick** (based on years of neuroscience) that involves visualizing your most ideal and perfect future and watch as it actually brings forth the actual things or lifestyle you desire the very most! I’ll show you step-by-step on exactly how to do this the right way!
- Learn how you can **apply the “Law of 70%”** in your own life that’ll act as the small hinge that’ll open BIG doors of opportunity for you. You can apply this to your own work life, love life, or just about any other aspect of your life that you want to have more opportunity in!

**And just when you think you’ve hit gold inside The Sigma-Cybernetics Method Training System, I’ll dive even deeper and give you even *more* life-transforming strategies that you can apply right away to become the laid-back, in-control, dynamic man you’re meant to be...**

- Find out this **little-known secret based on traditional Chinese medicine** that’ll help you figure out which times during the day are your most energized. Do this right and your productivity and success will *explode* with laser-like precision! Also find out which times of your day you need to REST and re-energize!
- I’ll reveal what I call my **“Supermarket Success List” of paradigms** and reveal *thought loops* that you can play in your own mind when life seems impossible or extremely challenging. This will not only reinforce how carefree you are, but it’ll push you through the fear and doubt that may plague you!

- Discover why **utilizing the power of mentors** in your life can be a critical component of your own dynamic success as a man. I'll show you WHO you should look for advice and who you should not. This step is one you don't want to do incorrectly!
- Learn the vast difference between **BELIEFS vs. BEHAVIOURS** and find out which one is more important when it comes to developing your laid-back, dynamic nature. I think you'll be shocked at the answer!
- Master **the art of emulating the success of others you admire**, without copying them, and learn how to actually create even more success for yourself than you can wrap your mind around! This will give you positive results every single time, without fail, once you know what it is!
- I'll show you **real-life stories of how Dynamic Laid Back Bad-Asses** deal with extremely stressful situations, but also overcome adversity in the most unconventional ways. Hint: one is a gay comedian actor, one is a "thug" and the other is an intrepid explorer!
- Find out how you can **implement Radical Honesty** in all aspects of your life, give high-status truth to those you care about, and use powerful stories to "vaccinate" yourself against potential bad behavior traits of those around you!
- Discover **the RIGHT WAY to take risks in a confident and very positive way** that'll have the greatest impact in your own life. Do this correctly in your personal and professional life, and you'll be *amazed* at how your life will transform right before your very own eyes!
- Learn **how to use humour in a high-status, NON self-depreciating way** that'll make people magnetically attracted and enamored with you, and even help put you into a power-position of influence over others! This works like a charm every time!
- **Master the power of effective storytelling** (based on Emmy Award Winning scriptwriters) that'll "hook" those you talk to, captivate them, and also use the subtle but very powerful use of body language to let them know that you mean business! The trick is not to say too much and a few other things!
- I'll show you **the profound theories used by a famous WW2 General** where he went against the 'herd' of what others were saying and doing (usually to their detriment) and came out the other side with major VICTORY. You can apply these same theories in your own life as well!
- Discover **how to design the perfect lifestyle that's a perfect fit for you** and learn how to "segment" it to make it much easier to navigate. Also learn how to be comfortable and happy even if you're alone (and no, you don't have to give up the pinot noir either!)
- Find out the real tricks, tips and secrets to **making life work FOR you instead of AGAINST you**. Do it all without being cruel, mean or demanding and become the HERO that people will greatly admire and respect!

**"You'll learn ALL of the tips, methods, insights and proven techniques I've briefly mentioned above plus so much more over the course of five in-depth personally taught modules."**



Once you apply everything I'll show you, you'll be able to **OBLITERATE** any and all challenges, fears or oppositions in your life that come your way. And you'll do it all with a "carefree" attitude that is always focused, on-point, and radiating with *dynamic confidence*.

**"Men From All Walks of Life Are Simply RAVING About  
The Sigma-Cybernetics Method"**

# Testimonials

**I can thoroughly recommend Paul Irons' training method and indeed use his 'scientific' methods because I know that they've been tested to the extreme, at war, and in high level sporting events.' Sean Carter Pro-MMA fighter Coach and Corner to Arnold Allen at his UFC fight with Max Holloway, Kansas, USA]**

**"HOW Much is The Sigma-Cybernetics Method training system  
And WHAT Exactly Will You Get When You Invest Today?"**

When you invest in The Sigma-Cybernetics Method training system, you're investing in much more than just another online product.

You'll be investing in a **proven and highly effective method** that takes into account over a decade of my own personal experience, in-depth research, and experimentations. It also integrates groundbreaking science and proven research from some of the most elite social scientists in the field of positive psychology as well.

What you'll get in return is a highly workable, simple and easy formula that is taught to you in a very user-friendly way. You'll get all the good stuff, without any "fluff or filler".

My #1 goal with this formula is to give the most vital information, in the easiest and most consumable way possible, so you can get RESULTS. *Period.*

When you take action on these steps and the information that'll be given to you, you'll be able to easily **increase your level of personal success by a whopping 809% PLUS** you'll attract the right people and the right opportunities in your life that you need the most at the *right time!*

**Before you get too excited, here's the deal...**

I've invested over \$70,000 of my own money into creating and "fine-tuning" this formula. I've also spent over a decade of tedious research and conducted multiple experiments as well. I've now put all of my findings and proven principles and knowledge into this one product just for you.

I recently opened the doors to The Sigma-Cybernetics Method Training system to a 4 MAN ONLY GROUP who each gladly paid me \$550 each to access this information. AND that was to work directly with me!!!

Once they put this information to work to work for them, they told me that I should be selling it for 10-20X what I was charging. That's how powerful and effective it was for them.

***Now here's where things get good for you...***

I'm going to open up the door to this information yet again.

But this time, I'm going to limit access to the first 25 customers only. And on top of that, I'm not going to charge \$900, \$800, \$750 or even \$700 for access to all of this life-transforming information.

**When you invest in The Sigma-Cybernetics Method training system today, you'll get progressive access to ALL FIVE high-quality audio modules and exercises that'll TURBO-CHARGE your own magnetic, yet highly directed carefreeness. (This is valued at \$629)**

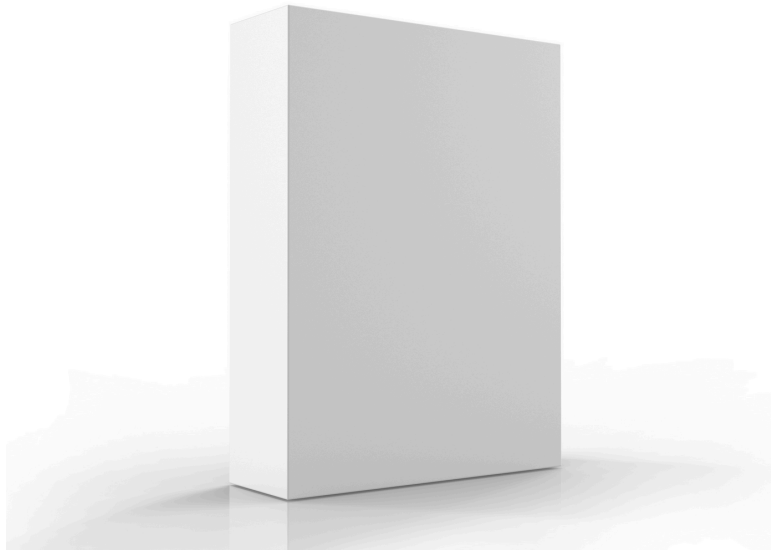
I'm also going to give you an Exclusive Bonus as well...

*Bonuses!*

**BONUS #1: The Potato Chipper - The Complete, Insightful, Paul Irons Story (Valued at \$12.99)**

The total value of The Sigma-Cybernetics Method training system PLUS The Exclusive Bonus is...

**TOTAL VALUE OF THIS ENTIRE PACKAGE: \$629**



**YOUR LIMITED-TIME ONLY 'PRE-RELEASE' DISCOUNT PRICE: ONLY \$389!**

(This Price Is Only Available To The First 25 Buyers Only! ACT NOW!)

#### **More Testimonials**

*"Paul's Hypnotic Techniques calmed me during the ISIS problems in Northern Iraq. I was so stressed with work and the fear of being overrun at our camp at Taq Taq. He used a Time Distortion exercise after having put me in trance that really sorted my memory which had been the cause of my problems" Emre Polat QA/QC Engineer Turkey/Iraqi Kurdistan.....*

*"Paul's use of Mind Bending Language during a 'chat' which turned out to be him 'hypnotising' me really helped me post a 'bad experience' with a Man. I couldn't sleep at night, without the TV and Light being on... 30 mins with Paul resolved that... Plus, I didn't explode when the printer packed up at work the following day, like I normally would....I will be forever grateful"... Kelsey McManus Bank Mgr Palm Beach, Queensland, Australia]*

***Two Very Important Points I Want To Make To You  
Before You Make Your Purchase Below...***

**Point #1: *This Method Is Unlike Anything You've Ever Experienced..***

Once you dive into these audio files, you'll quickly realize that this formula is unlike anything you've ever seen or heard before. These techniques and methods (and information) isn't typical "generic" information. It's purely based on my own experience and research, as well as the research by some of the brightest and most advanced experts in the field of positive psychology.

**Point #2: *Remember, This Is a Pre-Release Price Only and It May Not Be Offered Again...***

Please note that the price I'm offering this to you today is limited to the first 25 buyers only. Once the first 25 are sold, I'm planning on either pulling this off the market or raising the price quite substantially. This is why it's critical that you take advantage of this offer today while it's not only available to you, but while it's also available at the lowest price it'll ever be offered.

Type your text

**"YES! I Want To Take Advantage of This Pre-Release Discount Price  
For Only \$389 or Monero equivalent!"**

**Your payment is safe and secure. You'll get instant access  
to Module One in private members area right after your purchase.**

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.....

I can't wait to see you inside The Sigma-Cybernetics Method training system! I know that it'll be one of the *very best investments you'll ever make* for your own life and happiness.

Cheers to your upcoming success!



**Paul Irons**  
The Sigma-Cybernetics Method

